



ANJUMAN-I-ISLAM'S

KALSEKAR TECHNICAL CAMPUS, NEW PANVEL

Approved by : All India Council for Technical Education, Council of Architecture, Pharmacy Council of India New Delhi,
Recognised by : Directorate of Technical Education, Govt. of Maharashtra, Affiliated to : University of Mumbai.

- SCHOOL OF ENGINEERING & TECHNOLOGY
- SCHOOL OF PHARMACY
- SCHOOL OF ARCHITECTURE

NAME OF EVENT: WORLD NO TOBACCO DAY

SCHOOL/ DEPARTMENT: PHARMACY

DATE OF CONDUCTION: 31ST MAY 2023

NAME OF COORDINATOR: PROF. SABA SHAIKH

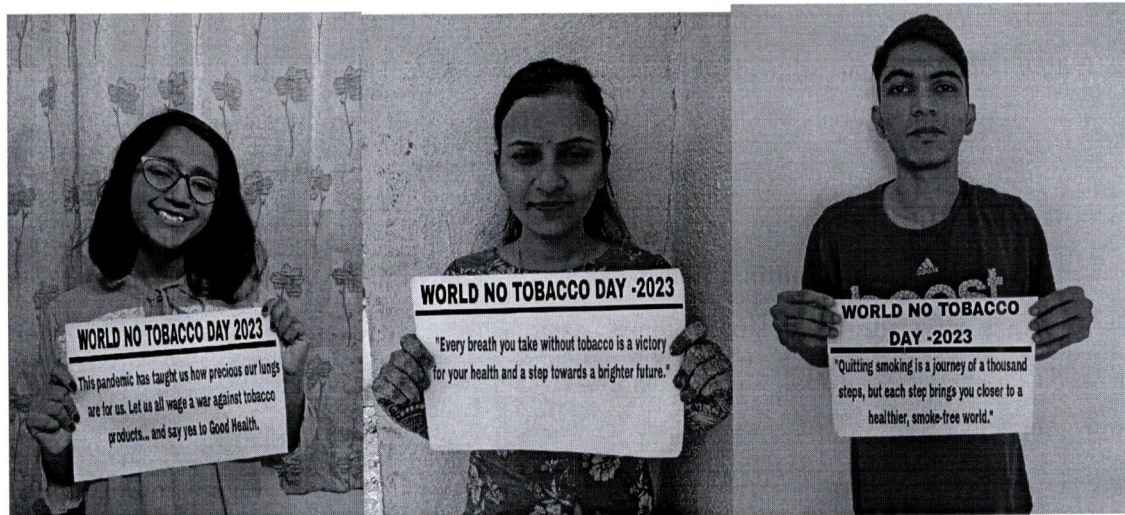
RELEVANCE TO PO WITH LEVEL: PO09, PO11

DESCRIPTION OF EVENT IN 50-100 WORDS:

World No Tobacco Day is observed globally on May 31 each year. It is an initiative by the World Health Organization (WHO) to raise awareness about the harmful effects of tobacco use and advocate for effective policies to reduce tobacco consumption. This annual event serves as a platform to educate individuals and communities about the health risks associated with tobacco use and the importance of quitting smoking. The theme for World No Tobacco Day 2023 was "Commit to Quit." This theme aimed to inspire and support tobacco users in their journey to quit smoking. It emphasized the importance of personal commitment and highlighted the numerous benefits of quitting tobacco, not only for individuals but also for their families and communities.

Social media campaign is done to awareness. Social media platforms were actively utilized to spread awareness and encourage conversations about tobacco-related issues. Hashtags, infographics, and personal stories were shared to engage the online community and amplify the campaign's message.

IMAGES OF EVENT:



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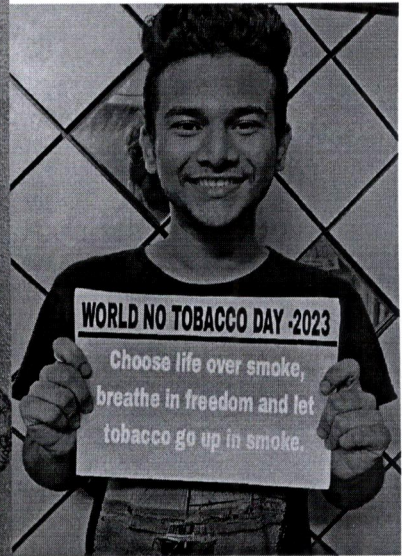
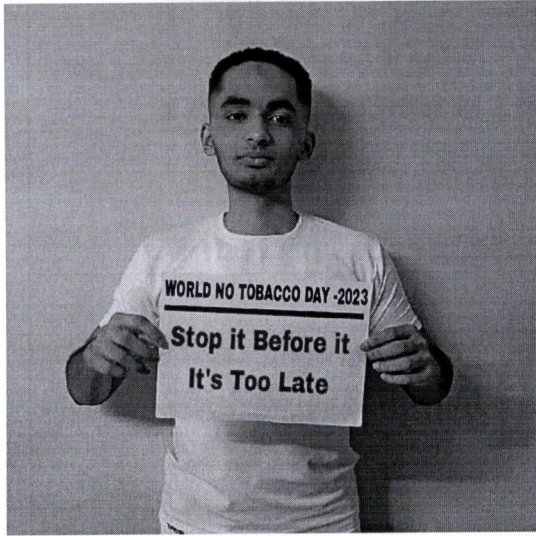
Vision : To be the most sought after academic, research and practice based school of Pharmacy that others would wish to emulate.



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Saweer
Prof. Sabas
Coordinator



[Signature]
Dean
School of Pharmacy
Dean /HOD / Controller

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