



Igniting Patriotism: A Rally for National Pride and Unity

On August 13, 2024, the **National Service Scheme (NSS)** Unit of Anjuman-I-Islam's Kalsekar Campus (**AKTC**), New Panvel, undertook a notable Rally Campaign with the primary aim of encouraging citizens to hoist the Indian National Flag at their homes and premises. The "**Har Ghar Tiranga : हर घर तिरंगा**" initiative was part of a broader campaign to instill a sense of patriotism and national pride within the community. The rally was well-supported by a diverse group, including the **Director of the College**, **Deans** of both the School of Engineering and the School of Pharmacy, members of the **NSS Units** from the Engineering and Pharmacy departments, as well as students from the Diploma (**ARKP**) program and faculty members from both the Engineering and Pharmacy, along with them they carried the Indian National flag, Different Posters and the NSS Logo Flag.



The event began at the college gate and proceeded with a spirited march along the front road of the college. Participants covered two rounds of this route, energetically chanting patriotic slogans such as " हर घर तिरंगा ", " वंदे मातरम् ", " मेरा भारत महान ", "भारत माता की जय", and " जय हिन्द ". These slogans were carefully chosen to inspire and mobilize citizens towards proudly

displaying the Indian National Flag. The rally aimed to create a visible and resonant preinforcing the campaign's message of national pride.

Following the initial rounds around the college, the rally made its way towards Thane Naka Road, a bustling area with high foot traffic. Here, the participants engaged with the public, further amplifying the message of the campaign. Their presence in this prominent location helped to reach a larger audience and emphasized the importance of displaying the national flag as a symbol of unity and patriotism. After this outreach, the rally concluded with a return to the college, marking the end of a successful and impactful event.



The central objective of this rally was to foster a greater sense of national pride and unity among citizens, encouraging them to participate in the national flag hoisting initiative. By mobilizing the college community and reaching out to the broader public, the NSS Unit demonstrated its dedication to community service and national integration. The event underscored the collective effort of the college's administration, faculty, and students in supporting a cause that is fundamental to national identity and pride. The rally not only achieved its immediate goal of promoting flag hoisting but also served as a reminder of the importance of patriotism and unity in our society.