

## Clean Cities Report: A Proud Moment

On August 31, 2024, the National Service Scheme (NSS) Unit of Anjuman-I-Islam's Kalsekar Technical Campus (AIKTC) School of Engineering, hosted a significant and spirited event known as the Clean Cities Program. This program was a key component of the "Clean Cities, Healthy Citizens" campaign, which was proposed by the University of Mumbai's National Service Scheme to promote environmental cleanliness and civic responsibility among citizens.

The event began with a warm and respectful welcome to several notable guests, including **Dr. Ramjan Khatik, the Director of AIKTC, and Dr. Shivaji Pawar, the NSS Controller**. Their presence underscored the importance of the event and reflected the support of the institution's leadership for the campaign's goals. The gathering was further graced by several faculty members of the college and a dedicated group of NSS volunteers, who all contributed to the success of the program.



As the program progressed, the attendees participated in a clean-up drive, which was marked by the distribution of cleaning materials and the wearing of event-themed T-shirts. This segment of the event was designed to emphasize the significance of maintaining a clean and healthy environment. The collective effort of picking up litter, cleaning public spaces, and promoting waste management practices was a powerful demonstration of the participants' commitment to environmental stewardship. This was not only a personal reaffirmation of their civic responsibility but also a public declaration of support for the broader objectives of the "Clean Cities, Healthy Citizens" campaign.

During the event, students were also actively involved in cleaning activities and used a large banner to send a message to the society about the importance of cleanliness. The banner, prominently displayed throughout the clean-up, highlighted the collective commitment of the students to environmental preservation and served as a visual reminder of their message to the community.



The formal proceedings concluded with a vote of thanks, which acknowledged and appreciated the contributions and presence of all participants and attendees. This expression of gratitude highlighted the collaborative effort involved in making the program a success and reinforced the sense of community and shared purpose that characterized the event.

In a final act of engagement, each participant took a selfie while actively participating in the clean-up activities. These images were subsequently uploaded to the “**Clean Cities, Healthy Citizens**” web portal, contributing to a digital collection of environmental efforts. This activity served to extend the reach of the campaign beyond the immediate event, allowing the spirit of the program to resonate in the digital sphere and encouraging a wider audience to participate

in the campaign's cleanliness initiatives.



The success of the Clean Cities Program was also marked by a significant increase in community awareness and involvement. Post-event feedback indicated a heightened sense of responsibility among participants towards environmental preservation. The program's impact extended beyond the event day, as many attendees committed to regular clean-up activities in their local areas. This ongoing engagement reflects the program's effectiveness in fostering long-term environmental consciousness and demonstrates the potential for such initiatives to drive meaningful change in community practices and attitudes towards cleanliness and sustainability.

Overall, the Clean Cities Program at **AIKTC** was a poignant and impactful event that successfully fostered a sense of environmental responsibility and community involvement. Through its well-organized activities and the enthusiastic participation of its attendees, the program effectively advanced the goals of the Clean Cities, Healthy Citizens campaign and reinforced the values of civic duty and environmental stewardship.